

# Worst Practices in Statistical Data Analysis

*Best Practices in Statistical Data Analysis* Willem Heiser farewell symposium 30 January 2014



Richard Gill http://www.math.leidenuniv.nl/~gill



# A talk within a talk & some reflections on scientific integrity

Flashback: one year ago in Tilburg

 Meeting of the social science section of the Dutch statistical society: Statistiek uit de bocht (Statistics round the bend)

Ideas stolen from Marcel van Assen, Jelte Wicherts, Frank van Kolfschooten, Han van der Maas, Howard Wainer ... Integrity or fraud .... or just questionable research practices?

### **Richard Gill**

Original talk December 2012; updated July 2013

http://www.math.leidenuniv.nl/~gill

# Smeesters affairGeraerts affair

Smeesters: closed Geraerts: open, controversial





### Smeesters

 August 2011: a friend draws attention of Uri Simonsohn (Wharton School, Univ. Penn.) to "The effect of color ... " by D. Smeesters and J. Liu

Journal of Experimental Social Psychology 47 (2011) 653-656



Contents lists available at ScienceDirect

Journal of Experimental Social Psychology

journal homepage: www.elsevier.com/locate/jesp

FlashReport

The effect of color (red versus blue) on assimilation versus contrast in prime-to-behavior effects

Dirk Smeesters <sup>a,\*</sup>, Jia (Elke) Liu<sup>b</sup>

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#### ARTICLE INFO

Article history: Received 6 December 2010 Revised 9 February 2011 Available online 19 February 2011

*Keywords:* Color Priming

#### ABSTRACT

This paper examines whether color can modify the way that primed constructs affect behavior. Specifically, we tested the hypothesis that, compared to the color white, blue is more likely to lead to assimilative shifts in behavior, whereas red is more likely to lead to contrastive changes in behavior. In our experiment, previous findings were replicated in the white color condition: participants' behavior assimilated to primed stereotypes of (un)intelligence and contrasted away from primed exemplars of (un)intelligence. However, in the blue color condition, participants' behavior assimilated to the primed constructs, whereas in the red color condition, participants' behavior contrasted away from the primed constructs, irrespective of whether



Experimental Social Psychology

### Simonsohn does preliminary statistical analysis indicating results are "too good to be true"

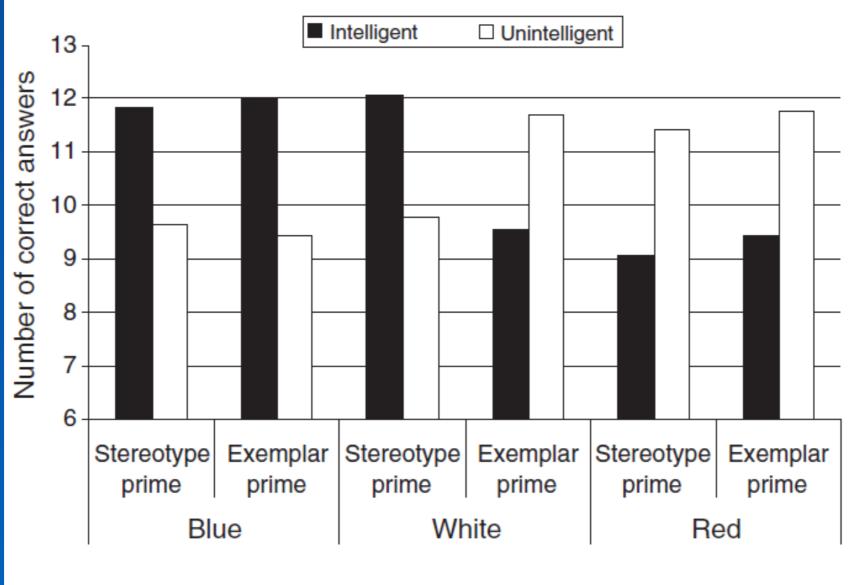


Fig. 1. Number of correct answers as a function of color, prime, and dimension.

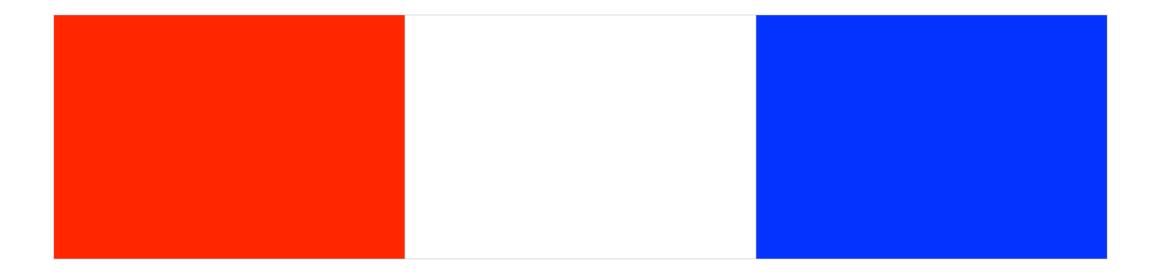
Hint: text mentions a number of within group SD's; group sizes  $\approx 14$ 

# $3 \times 2 \times 2$ design, $\approx 14$ subjects per group

 Outcome: # correct answers in 20 item multiple choice general knowledge quiz

Three treatments:
Colour: red, white, blue
Stereotype or exemplar
Intelligent or unintelligent

	Unintelligent	Intelligent
Exemplar	Kate Moss	Albert Einstein
Stereotype	A supermodel	A professor



# Priming

- Red makes one see differences
- Blue makes one see similarities
- White is neutral

 Seeing an intelligent person makes you feel intelligent if you are in a "blue" mood

 Seeing an intelligent person makes you feel dumb if you are in a "red" mood

Effect depends on whether you see exemplar or stereotype

### The theory predicts something very like the picture (an important three way interaction!)

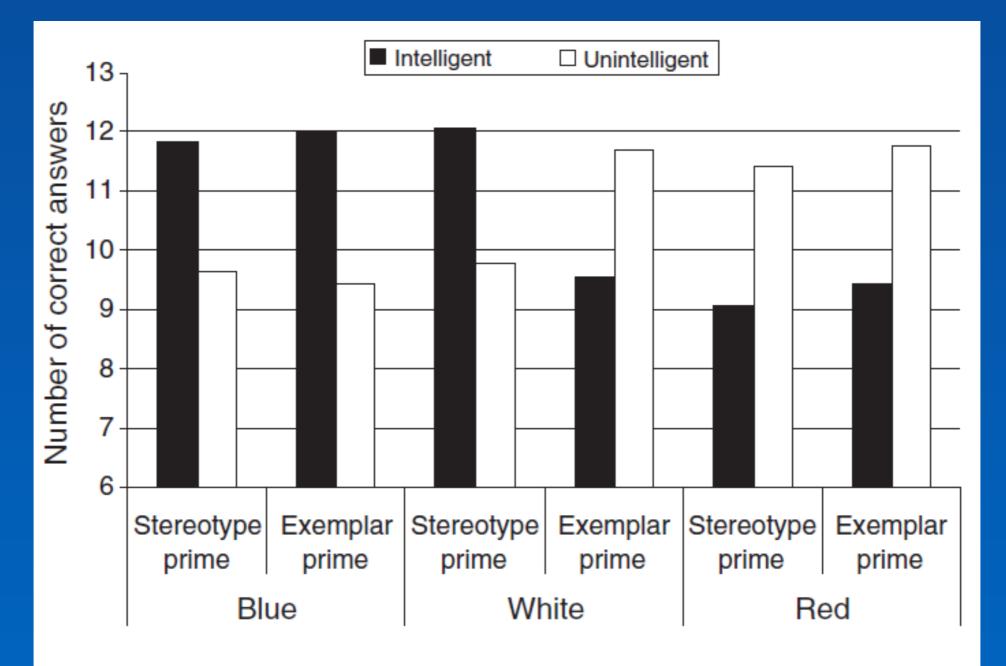


Fig. 1. Number of correct answers as a function of color, prime, and dimension.

- August 2011: a friend draws attention of Uri Simonsohn (Wharton School, Univ. Penn.) to "The effect of color" by D. Smeesters and J. Liu.
- Simonsohn does preliminary statistical analysis indicating "too good to be true"
- September 2011: Simonsohn corresponds with Smeesters, obtains data, distribution-free analysis confirms earlier findings
- Simonsohn discovers same anomalies in more papers by Smeesters, more anomalies
- Smeesters' hard disk crashes, all original data sets lost.
   None of his coauthors have copies.
   All original sources (paper documents) lost when moving office
- Smeesters and Simonsohn report to authorities
- June 2012: Erasmus CWI report published, Smeesters resigns, denies fraud, admits data-massage "which everyone does"

http://papers.ssrn.com/sol3/papers.cfm?abstract\_id=2114571

# What did Simonsohn actually do?

 Erasmus report is censored, authors refuse to answer questions, Smeesters and Liu data is unobtainable, identity Simonsohn unknown

 Some months later: identity Simonsohn revealed, uncensored version of report published

 November 2012: Uri Simonsohn posts "Just Post it: The Lesson from Two Cases of Fabricated Data Detected by Statistics Alone" Two cases? Smeesters, Sanna; third case, inconclusive (original data not available)

 December 2012: original data still unavailable, questions to Erasmus CWI still unanswered

March 2013: Simonsohn paper published, data posted

- Theory predicts that the 12 experimental groups can be split into two sets of 6
- Within each set, groups should be quite similar
- Smeesters & Liu report some of the group averages and some of the group SD's
- Theory:
  - variance of group average = within group variance divided by group size!
- The differences between group averages are too small compared to the within group variances!

 Simonsohn proposes ad-hoc<sup>(\*)</sup> test-statistic (comparing between group to within group variance), null distribution evaluated using parametric bootstrap

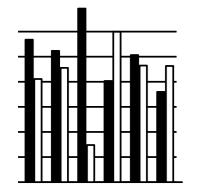
- When original data is made available, can repeat with non-parametric bootstrap
- Alternative: permutation tests

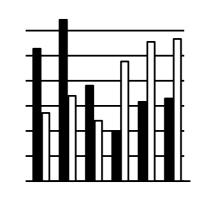
 Note: to do this, he pools each set of six groups. "Assumption" that there is no difference between the groups within each of the two sets of six groups is conservative

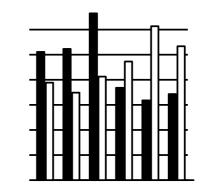
(\*) Fisher: use *left* tail-probability of F- test for testing too good to be true

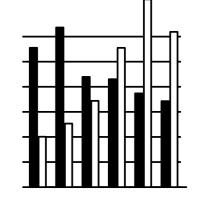
### A picture tells 1000 words

```
sigma <- 2.9
pattern <- c(rep(c(1, 0), 3), rep(c(0, 1), 3))
means <- pattern
means[pattern == 1] <- 11.75
means[pattern == 0] <- 9.5
set.seed(2013)
par(mfrow = c(3,4), bty = "n", xaxt = "n", yaxt = "n")
for (i in 1:12) { averages <- rnorm(12, mean = means, sd = sigma/sqrt(14))
    dim(averages)<- c(2, 6)
    averages <- rbind(averages-6, 0)
    plot(c(0, 20), c(0, 7), xlab = "", ylab = "", type = "n")
    abline(h = 0:6)
    barplot(as.vector(averages), col = rep(c("black", "white", "white"), n = 6),
    add = TRUE)
}</pre>
```

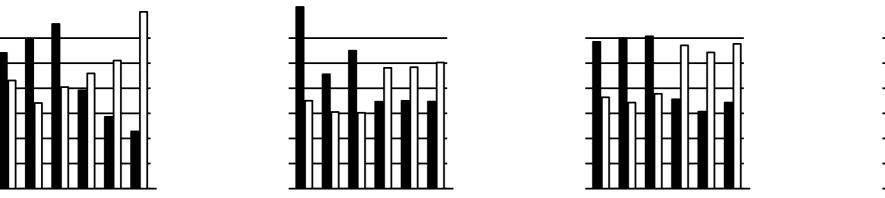


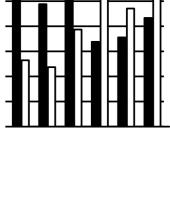


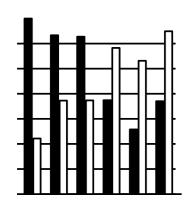


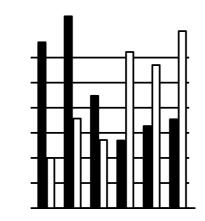


Spot the odd one out!

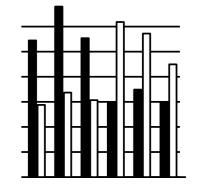


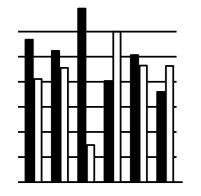


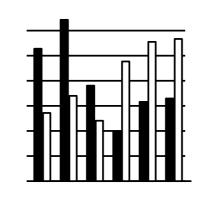


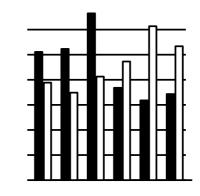


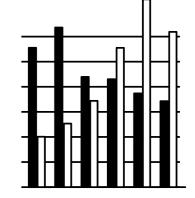
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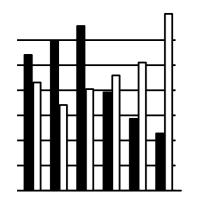


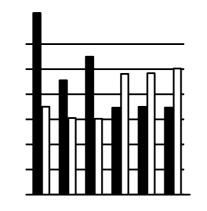


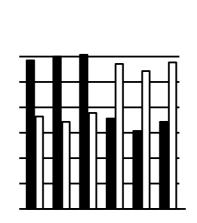


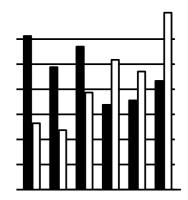


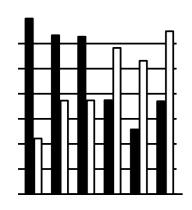
Spot the odd one out!

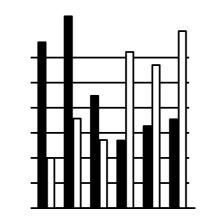




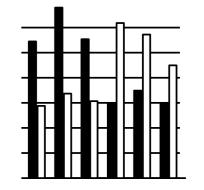








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## Further analyses

Just Post It

Table 1. Means (SD) for 12 conditions in Smeesters et al. (2011)

Predicted low	9.07	9.43	9.43	9.56 <sup>a</sup>	9.64	9.78
	(2.55)	(2.82)	(3.06)	(2.83)	(3.03)	(2.66)
Predicted high	11.43	11.71	11.77 <sup>b</sup>	11.85	12.00	12.07
	(2.79)	(2.87)	(3.03)	(2.66)	(3.37)	(2.78)

Note: Summary statistics for number of correct answers (out of 20) in a general knowledge task taken by 169 participants assigned to 12 conditions, six conditions were predicted to have high means, the other low. Each condition had n=14, except those with superscripts. <sup>a</sup> n=16, <sup>b</sup> n=13.

### Further analyses

 Simonsohn's test-statistic is actually equivalent to standard ANOVA F-test of hypothesis "each of two groups of six conditions have the same mean" – except that we want to reject if the statistic is too small 

```
result.aov.full <- aov(score~colour*prime*dimension, data = data)
result.aov.null <- aov(score~(colour+prime+dimension)^2, data = data)
result.anova <- anova(result.aov.null, result.aov.full)
result.anova</pre>
```

```
result.aov.zero <- aov(score ~ pattern, data=data)
result.anova.zero <- anova(result.aov.zero, result.aov.full)</pre>
```

```
result.anova.zero$F[2]
pf(result.anova.zero$F[2], df1=10, df2=156)
```

### Test of 3-way interaction

### RDG

```
> result.anova
Analysis of Variance Table
Model 1: score ~ (colour + prime + dimension)^2
Model 2: score ~ colour * prime * dimension
Res.Df RSS Df Sum of Sq F Pr(>F)
1 159 1350.8
2 157 1299.6 2 51.155 3.0898 0.04829 *
Smeesters and Liu
(OK, except d.f.)
```

The same ANOVA on the number of correct answers yielded a significant three-way interaction between color, prime, and dimension, F(1, 157) = 3.08, p < .05 (see Fig. 1). We further analyzed this

```
result.aov.full <- aov(score~colour*prime*dimension, data = data)
result.aov.null <- aov(score~(colour+prime+dimension)^2, data = data)
result.anova <- anova(result.aov.null, result.aov.full)
result.anova</pre>
```

```
result.aov.zero <- aov(score ~ pattern, data=data)
result.anova.zero <- anova(result.aov.zero, result.aov.full)</pre>
```

result.anova.zero\$F[2]
pf(result.anova.zero\$F[2], df1=10, df2=156)

### Test of too good to be true

```
> result.anova.zero$F[2]
[1] 0.0941672
> pf(result.anova.zero$F[2], df1=10, df2=156)
[1] 0.0001445605
```

### Further analyses

### Scores (integers) appear too uniform

For example, the fourteen scores for one of the twelve conditions were:

[6,7,7,8,8,9,9,10,10,10,12,12,14,15]. The mode here is 10 and it appears three times.

Across the twelve conditions nine had the mode appearing 3 times, and three just 2 times.

The sum of mode frequencies, **F**, is hence  $\mathbf{F}=9*3+3*2=33$ .

### • Permutation test: p-value = 0.00002

### Linking thought suppression and recovered memories of childhood sexual abuse

**Elke Geraerts** 

Maastricht University, the Netherlands, and Harvard University, Cambridge, MA, USA

Richard J. McNally

Harvard University, Cambridge, MA, USA

Marko Jelicic, Harald Merckelbach, and Linsey Raymaekers

Maastricht University, the Netherlands

There are two types of recovered memories: those that gradually return in recovered memory therapy and those that are spontaneously recovered outside the context of therapy. In the current study, we employed a thought suppression paradigm, with autobiographical experiences as target thoughts, to test whether individuals reporting spontaneously recovered memories of childhood sexual abuse (CSA) are more adept at suppressing positive and anxious autobiographical thoughts, relative to individuals reporting CSA memories recovered in therapy, relative to individuals with continuous abuse memories, and relative to controls reporting no history of abuse. Results showed that people reporting spontaneously recovered memories are superior in suppressing anxious autobiographical thoughts, both in the short term and long term (7 days). Our findings may partly explain why people with Reduced Meta-Consciousness of Intrusions as an Explanation for Recovered Memory Reports

Elke Geraerts<sup>1, 2</sup>\*, Richard J. McNally<sup>3</sup>, Harald Merckelbach<sup>2</sup>, Anne-Laura van Harmelen<sup>4</sup>, Linsey Raymaekers<sup>2</sup>, & Jonathan W. Schooler<sup>5</sup>

<sup>1</sup>School of Psychology, University of St. Andrews, United Kingdom
 <sup>2</sup>Department of Clinical Psychological Science, Maastricht University, The Netherlands
 <sup>3</sup>Department of Psychology, Harvard University, United States of America
 <sup>4</sup>Department of Psychology, Leiden University, The Netherlands
 <sup>5</sup>Department of Psychology, University of California, Santa Barbara, United States of America

Word Count: 3.404

#### Abstract

People with spontaneously recovered memories of childhood sexual abuse (CSA) have been shown to be especially susceptible to underestimating their prior remembering of the abuse events. The current study examined whether this may be explained by a reduced "meta-consciousness" of their intrusions related to those events: That is, are these individuals failing to notice that memories of abuse do come to mind, thereby producing the illusion that they

<sup>\*</sup>To whom correspondence should be addressed: Elke Geraerts, E-mail: elke.geraerts@st-andrews.ac.uk



- Senior author Merckelbach becomes suspicious of data reported in papers 1 and 2
- He can't find "Maastricht data" among Geraerts combined "Maastricht + Harvard" data set for paper 2 (JAb: Journal of Abnormal Psychology)

> tapply(ProbeTotalNeg, group, mean)
14.666667 6.600000 6.233333 6.133333

> tapply(TotalNeg,group,mean)
21.76667 21.70000 21.73333 22.43333

> tapply(TotalNeg,group,sd)
2.896887 4.094993 5.930246 6.770541

#### Too good to > tapply(ProbeTotalNeg, group, sd) 2.564120 3.864962 3.287210 3.598212 be true? > tapply(SelfTotalNeg, group, mean) 7.1 15.1 15.5 16.3

> tapply(SelfTotalNeg, group, sd)

2.324532 3.457625 4.462487 4.587464

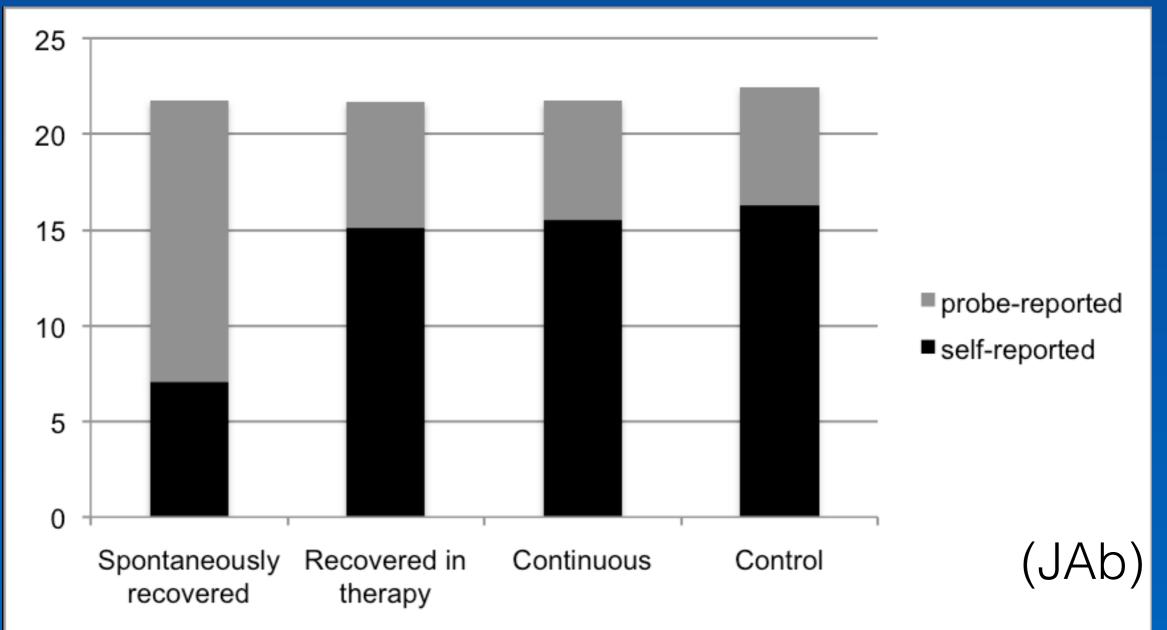


Figure 1. Summation of self-reported and probe-reported negative intrusions across the suppression and expression periods.

Curiouser and curiouser: Self-rep + Probe-rep (Spontaneous) = idem (Others) Self-rep (Spontaneous) = Probe-rep (Others) Samples matched (on sex, age education), analysis does not reflect design

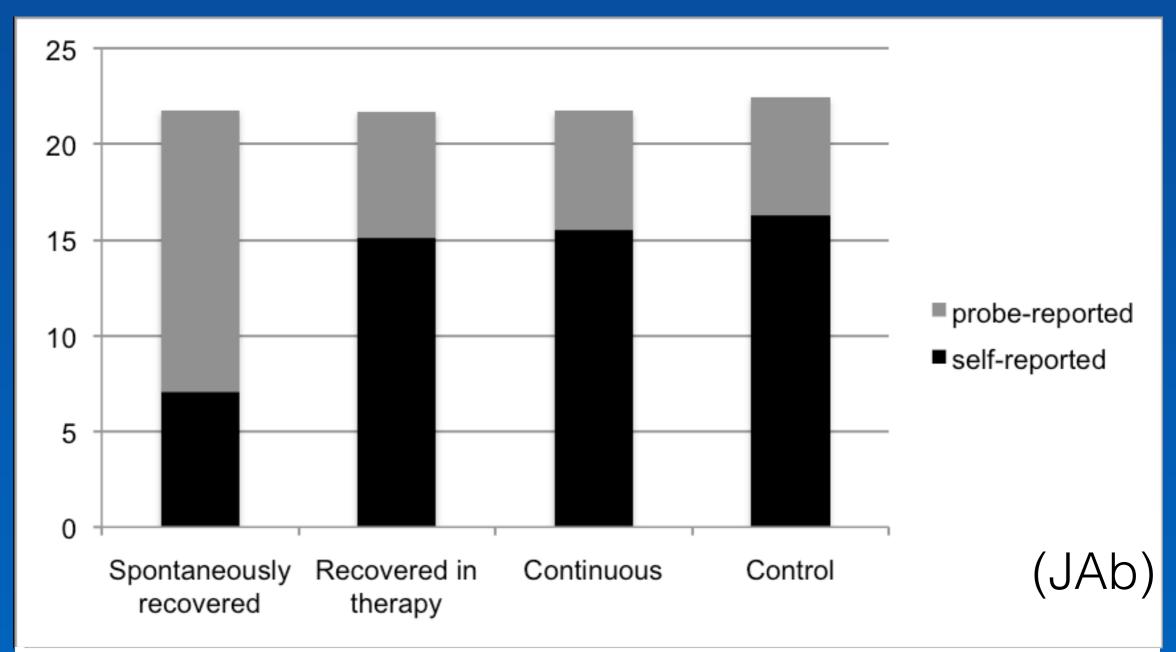


Figure 1. Summation of self-reported and probe-reported negative intrusions across the suppression and expression periods.

### Geraerts

- Merckelbach reports Geraerts to Maastricht and to Rotterdam authorities
- Conclusion: (Maastricht) some carelessness but no fraud; (Rotterdam) no responsibility
- Merckelbach and McNally request editors of "Memory" to retract their names from joint paper
- The journalists love it (NRC; van Kolfschooten ...)

#### TABLE 1 Mean frequencies (SD) of target thoughts during suppression period

	Anxious event	Positive event
Spontaneously recovered	1.27 (0.98)	3.17 (5.05)
Recovered in therapy	3.97 (3.14)	3.57 (2.75)
Continuous	3.10 (4.09)	3.77 (4.89)
Controls	3.50 (3.04)	4.13 (4.61)

Mean frequencies (and standard deviations) of target thoughts for anxious and positive autobiographical target events during the suppression period reported by the four groups (each n = 30).

TABLE 2 Post-suppression rebound effect			
	Anxious event	Positive event	
Spontaneously recovered	0.47 (2.32)	2.97 (5.07)	
Recovered in therapy	4.37 (3.20)	2.76 (5.70)	

3.57 (2.97)

4.10 (5.64)

2.93 (6.74)

2.47 (5.00)

Mean change (and standard deviations) in frequencies of target thoughts from suppression to expression periods (i.e., post-suppression rebound effect).

Continuous

Controls

TABLE 3 Mean frequency (SD) of intrusions				
Anxious event Positive even				
Spontaneously recovered Recovered in therapy	1.50 (1.94) 5.57 (1.38)	2.40 (1.07) 2.60 (1.10)		

Continuous

Controls

Summary statistics (Memory paper)

Mean frequency (and standard deviations) of intrusions over 7 days for anxious and positive autobiographical target events.

5.40 (1.67)

5.53 (1.83)

2.63 (1.13)

2.57(1.04)

### Picture is "too good

 $\begin{smallmatrix} [,1] & [,2] \\ [1,] & 0.13599556 & 0.37733885 \\ [2,] & 0.01409201 & 0.25327297 \\ [3,] & 0.15298798 & 0.08453114 \end{smallmatrix} to be true,$ 

> results

 Parametric analysis of *Memory* tables confirms, esp. on combining results from 3×2 analyses (Fisher comb.)

• For the JAb paper I received the data from van Kolfschooten

• Parametric analysis gives same result again  $(4 \times 2)$ 

 Distribution-free (permutation) analysis confirms! (though: permutation p-value only 0.01 vs normality +independence 0.0002)

> results

```
[,1] [,2]
[1,] 0.013627082 0.30996011
[2,] 0.083930301 0.24361439
[3,] 0.004041421 0.05290153
[4,] 0.057129222 0.31695753
> pgamma(sum(-log(results)), 8, lower.tail=FALSE)
[1] 0.0002238678
```

# The morals of the story (1)

- Scientific = Reproducible: Data preparation and data analysis are integral parts of experiment
- Keeping proper log-books of all steps of data preparation, manipulation, selection/exclusion of cases, makes the experiment reproducible
- Sharing statistical analyses over several authors is almost necessary in order to prevent errors
- These cases couldn't have occurred if all this had been standard practice

# The morals of the story (2)

- Data collection protocol should be written down in advance in detail and followed carefully
- Exploratory analyses, pilot studies ... also science
- Replicating others' experiments: also science
- It's easy to make mistakes doing statistical analyses: the statistician needs a co-pilot
- Senior co-authors co-responsible for good scientific practices of young scientists in their group
- These cases couldn't have occurred if all this had been standard practice

# Memory affair postscript

- Geraerts is forbidden to talk to Gill
- Erasmus University Psychology Institute asks Han van der Maas (UvA) to investigate "too good to be true" pattern in "Memory" paper
- Nonparametric analysis confirms my findings

<u>http://www.erasmusmagazine.nl/nieuws/detail/article/6265-geraerts-trekt-memory-artikel-terug/</u> Obtaining the data "for peer review": send request to <u>secretariaatpsychologie@fsw.eur.nl</u>

# Main findings

- No proof of fraud (fraud = intentional deception)
- Definite evidence of errors in data management
- Un-documented, unreproducible reduction from
   42 + 39 + 47 + 33 subjects to 30 + 30 + 30 + 30
- Together, mega-opportunities for Questionable Research Practice number 7: deciding whether or not to exclude data after looking at the impact of doing so on the results
- (Estimated prevalence near 100%, estimated acceptability rating near 100%)

### Remarks

 A balanced design looks more scientific but is an open invitation to QRP 7

 Identical "too good to be true" pattern is apparent in an earlier published paper; the data has been lost

E. Geraerts, H. Merckelbach, M. Jelicic, E. Smeets (2006), Long term consequences of suppression of intrusive anxious thoughts and repressive coping, Behaviour Research and Therapy 44, 1451–1460

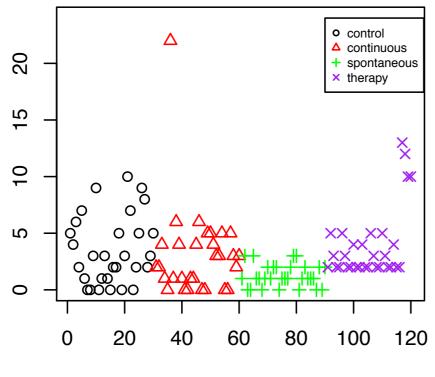
### The latest developments

 I finally got the data from Geraerts (extraordinary confidentiality agreement)

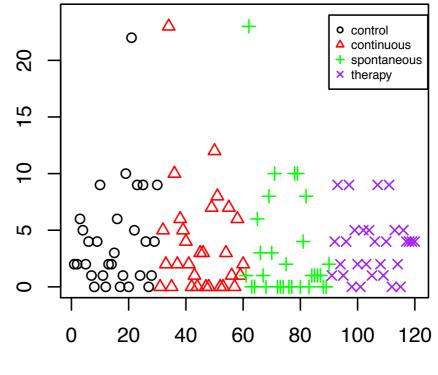
But you can read it off the pdf pictures in the report!
So let's take a look...

#### **Suppression Negative**

#### **Suppression Positive**

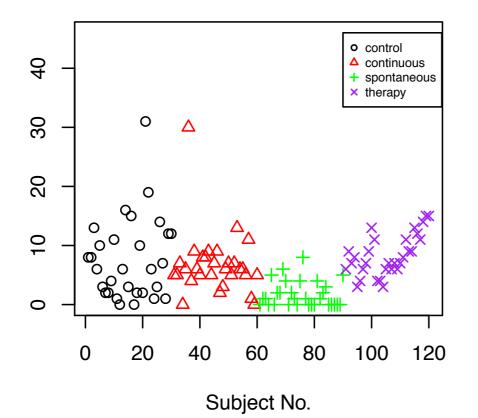


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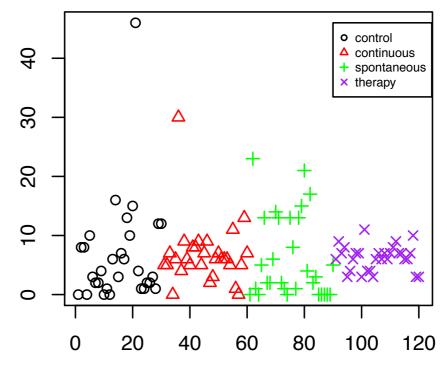


Subject No.

**Expression Negative** 



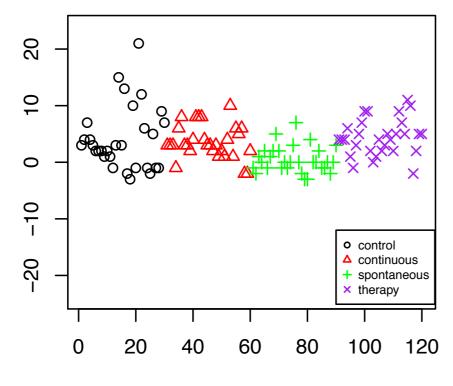
#### **Expression Positive**



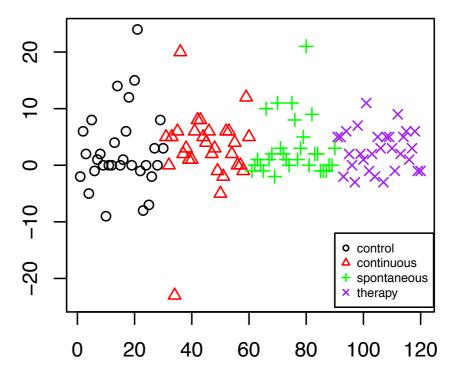
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#### **Rebound Negative**

#### **Rebound Positive**

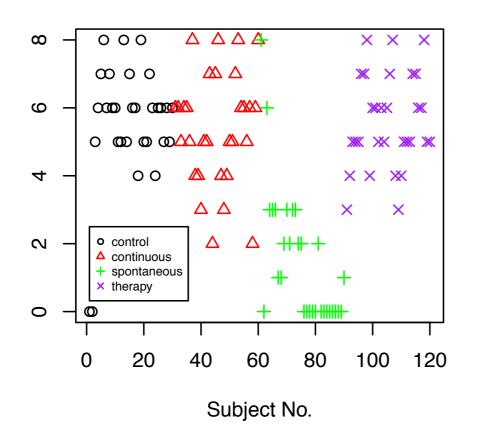


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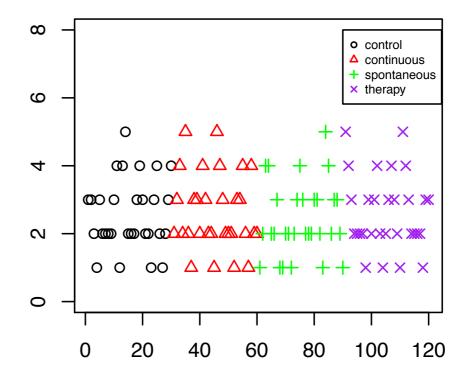


Subject No.

**Intrusions Negative** 



#### **Intrusions Positive**





Expression, Neg – Pos

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× therapy

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▲ continuous

+ spontaneous

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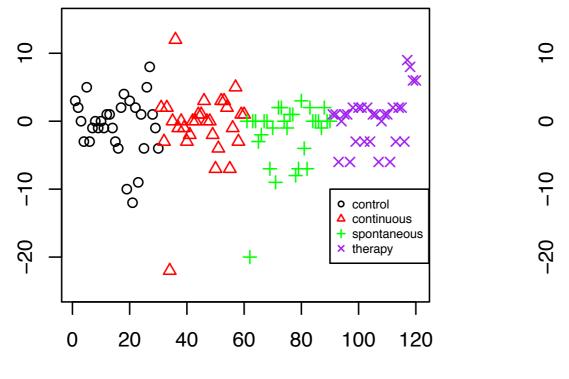
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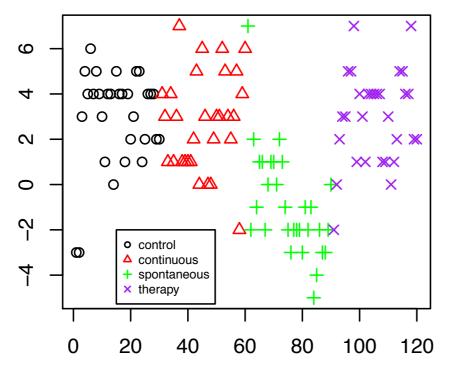
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Subject No.

60

40

Diary, Neg – Pos



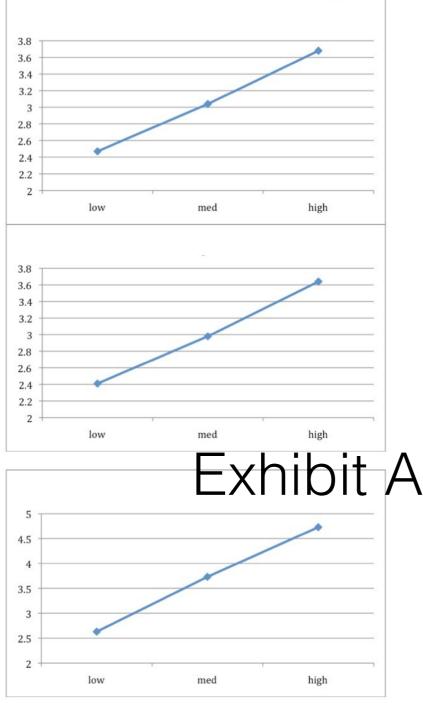


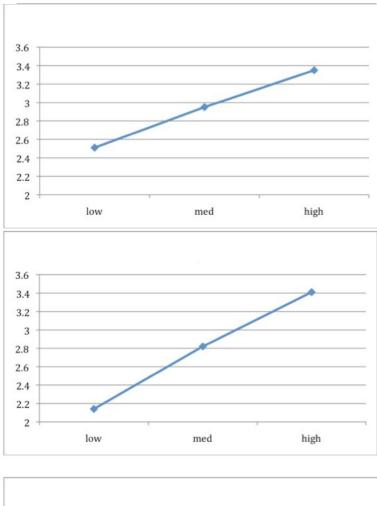
### The latest developments

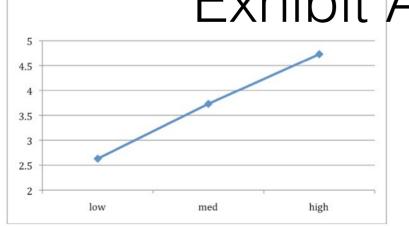
- I cannot identify Maastricht subset in this data
- The JAb paper does not exhibit any of these anomalies!
- All data of the third paper with same "too good to be true" is lost
- A number of psychologists also saw "too good to be true" w.r.t. *content* (not statistics)

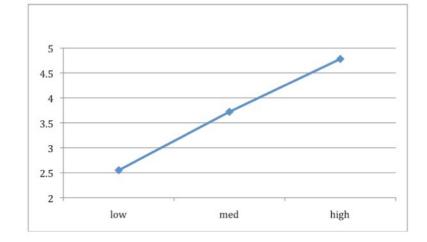
### The next case?

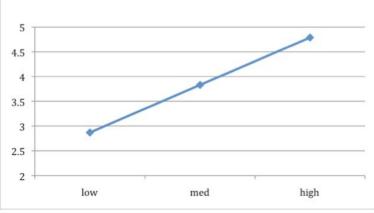
Spot the difference between the following two slides

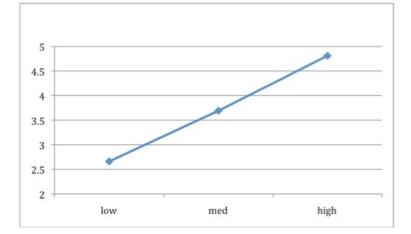


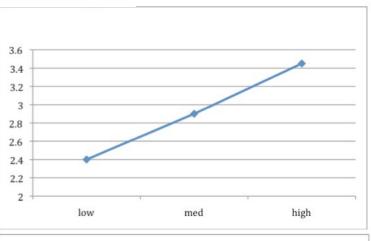


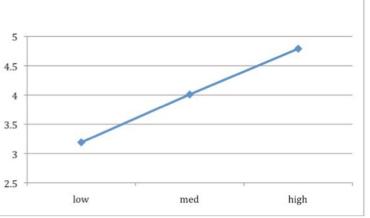


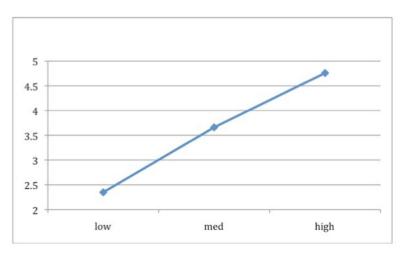


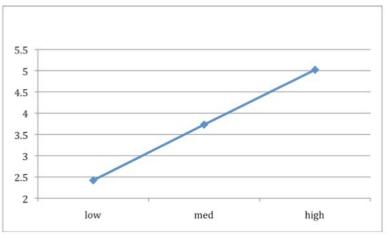


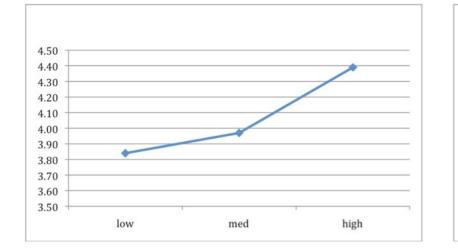


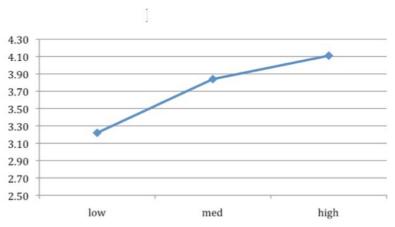


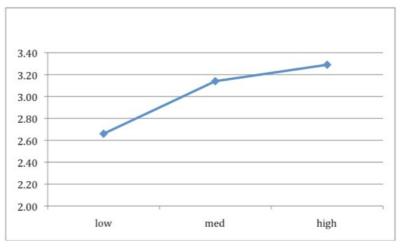


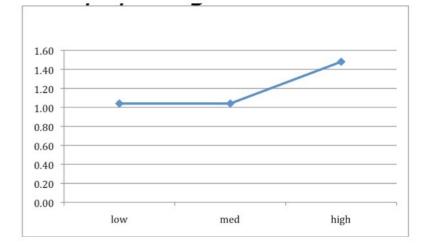


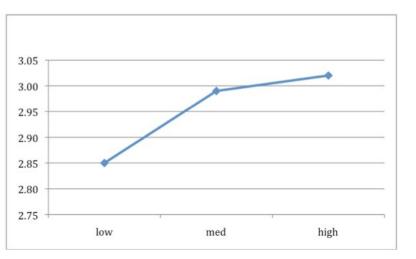


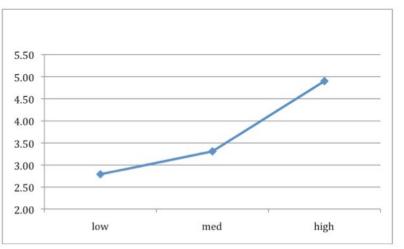


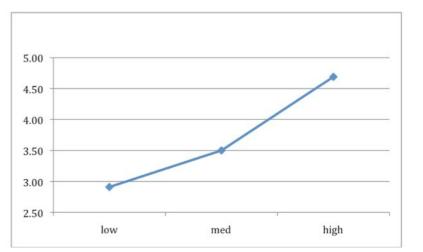


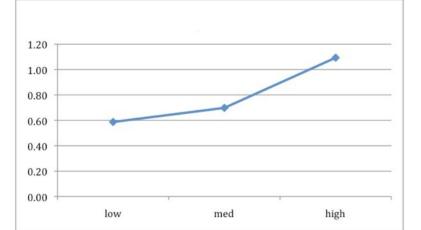


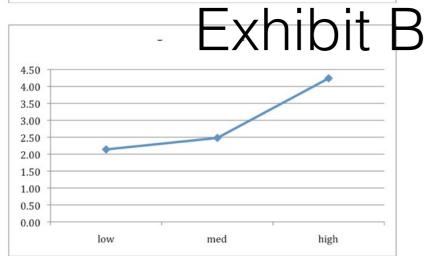


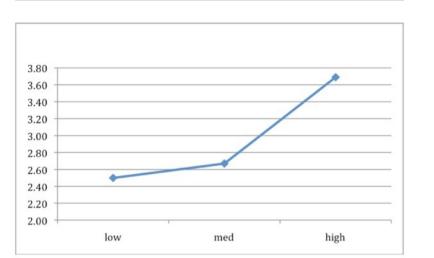


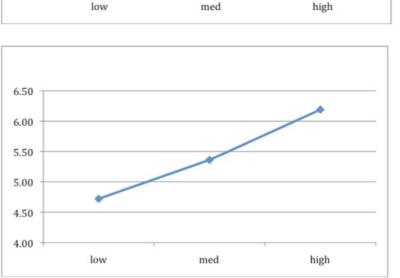


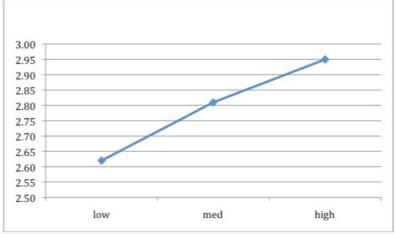












### Notes

Exhibit A is based on several studies in one paper

 Exhibit B is based on similar studies published in several papers of other authors

More papers of author of Exhibit A exhibit same pattern

 His/her graphical displays are bar charts, ordered Treatment 1 (High) : Treatment 2 (Low) : Control

 Displays here based on the ordering Low : Medium (control) : High

### Remarks

- IMHO, "scientific anomalies" should in the first place be discussed openly in the scientific community; not investigated by disciplinary bodies (CWI, LOWI, ...)
- Data should be published and shared openly, as much as possible
- Never forget Hanlon's razor

- I never met a science journalist who knew the "1 over root n" law
- I never met a psychologist who knew the "1 over root n" law
- Corollary: statisticians <u>must</u> participate in social debate, <u>must</u> work with the media



- How/why could faked data exhibit this latest "too good to be true" pattern?
- Develop model-free statistical test for "excess linearity" [no replicate groups, so no permutation test]

 How could Geraerts' data ever get the way it is? In three different papers, <u>different</u> anomalies, <u>same</u> overall "too good to be true" pattern?

• What do <u>you</u> consider could be the moral of this story?